

Sense of place



Field Research

1. Environment



Although it is a small village, there are also garbage sorting points under supervision. But i still see **garbage on the roadside.**

2. Recruitment poster



Most of the people living in Huangbian are the **elderly and children**, so many job advertisements are posted on the street.

Industrial chain

There are factories, live broadcasting companies and logistics companies in the village, people **sell goods in online live broadcasting** and goods are **produced by the factory** then **sent to consumers by express.**



Original Inspiration



After visiting several shops in Huangbian, I found that many of them **sell fake goods.**

The stores with the slogan of **loss trading and discount promotion** but they will not really lose, because the quality of goods is poor. Even give a **50% discount** can be profitable.

Marketing Research



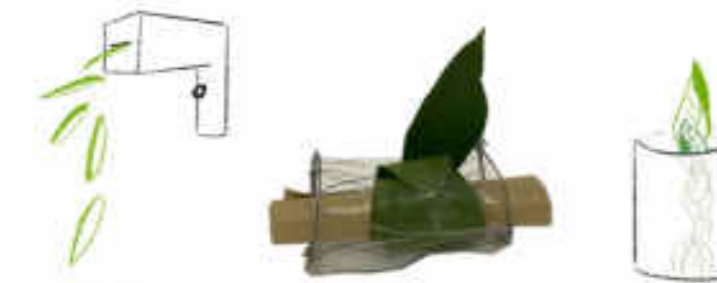
Conversion & Material transform

I Used plastic, wood and clay to make items related to the store.. also, Make some ornaments with wire, packing bags and cloth.



Initial ideas

From the scattered feeling in the elevator, I had the idea of maze.



The ticket after shopping is made of paper, but most consumers will not keep the ticket for a long time and will directly throw it away.

So I think we can replace paper with fallen leaves.



An advertising leaflet made of dried flowers that can be worn on hand.



Some garbage flows into the sea due to improper treatment. I want to use some plastic materials to remind people the harm of pollution to life.

Technology of drying leaves

naturally dried



desiccant

vinyl cover



Corn experiment Eco-Friendly Material



At first, I wanted to burn corn leaves directly to express pollution, but the burned corn leaves are too brittle to be preserved for that long.



Glue the bottom of corn leaves, it will become strong when stuck together.

Cut the corn leaves into strips and weave them.



The dried corn grains stick into a ball.



Dried corn leaves can be made into filaments.



Overlap and interlace the dry corn leaves.



Glue stick experiment



Dark colour glue stick shade into light colour glue stick.



Make the glue dry vertically and naturally, it will feel like flowing.

Glue the corn leaves together with colored glue sticks to make a feeling of pollutant overflow.

Pollutant



Squeeze and push the glue gun to make "bubble".



Design Sketches





Necklace / corn leaves / coloured glue stick / 50*50cm



Leg decoration / corn leaves / coloured glue stick / 30*20cm



Handcuffs / coloured glue stick / 15*30

