TRAVEL ITINERARY

2021/11/5 Project 4

Make travel planning not annoying anymore

Starting points

It always take a long time to do a plan for travel, and the plan is often messed up by unexpeced accidents. travel websites provide only part of needs in a travel plan.

Solution

My focus is to provide real-time information (details) and local information, that is, the daily itinerary based on the simple operation of this network to form a travel plan of its own. And this generated strategy is "live". It will be announced according to the situation of the day and will remind you that if your schedule of the day is due to some force majeure, it will be adjusted reasonably according to your schedule (appropriate)

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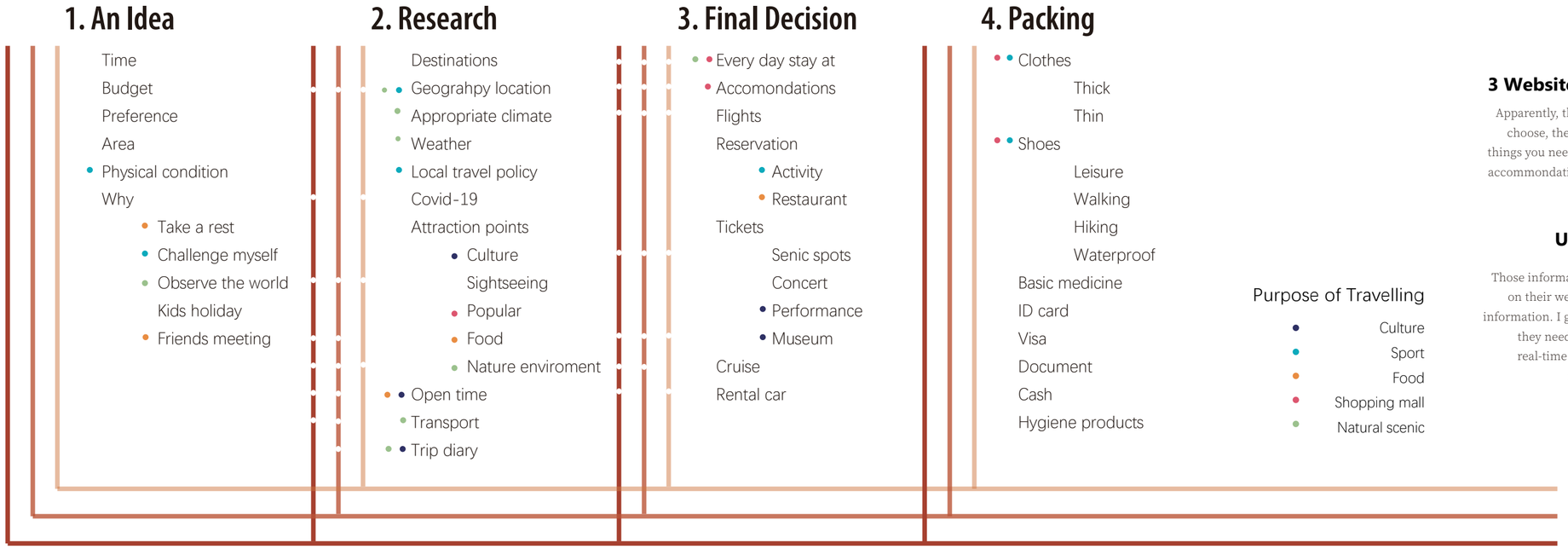
THE NEED ANALYSIS OF MAKING TRAVEL PLAN



- Budget lead to a trip quality, it could affect information push whilst doing a travel plan at that trip.

- Real-time information help people change their plan in-time.
- In terms of crowd flow ratio to dstribute transport.
- Choose preferences for this trip, and system pushes different content.

- Give suggestion for packing accroding to destinations weather, temperature, wind speed.

Inconclusion

3 Websites Concentrate On

Apparently, three popular travel websites I choose, their sevice focuses more on the things you need to order, for instance flight, accommondation, rental car, or train ticket.

Unselected Content

Those information that they do not provide on their websites generally are real-time information. I guess the reason of it which is they need to use plenty of staffs to edit real-time information and without any income from other company.

Booking.com

马蜂窝

Tripadvisor 猫途鹰

Ideation

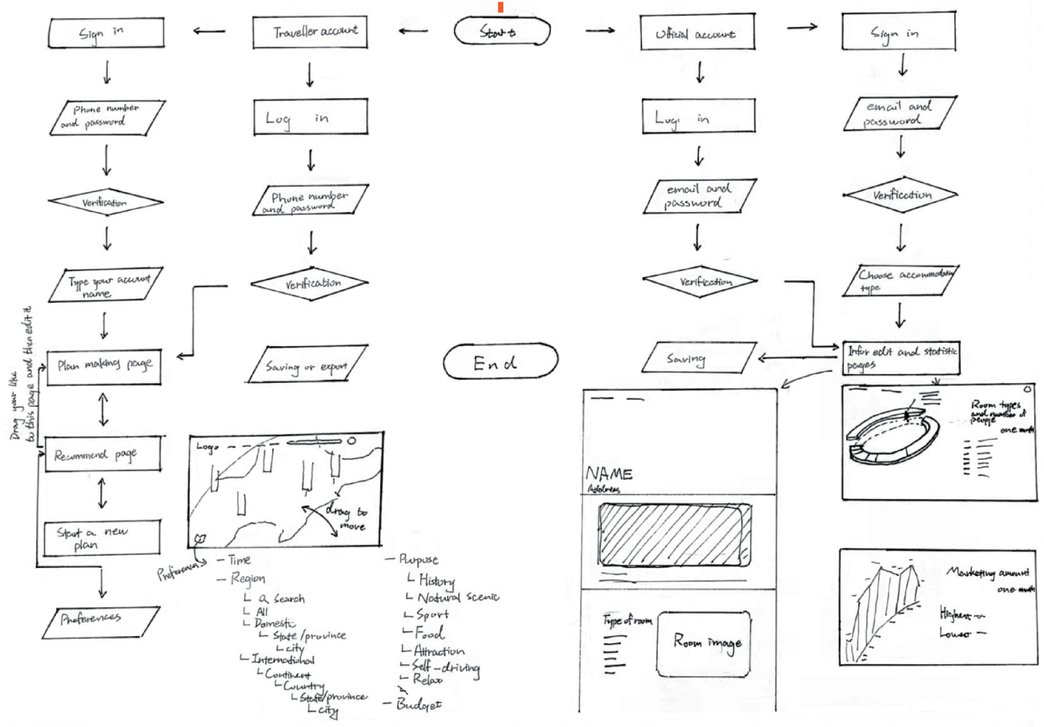
What Have Been Provided By Travel Service Providers

It is inevitable to do research on the place before travelling. General speaking, making a travel guide is necessary. People usually click in to travelling websites to decide where to go. Appearently, accroding to observe travel websites, popular travel websites show information about hotels, destinations, flights, traveller articles in most of time.

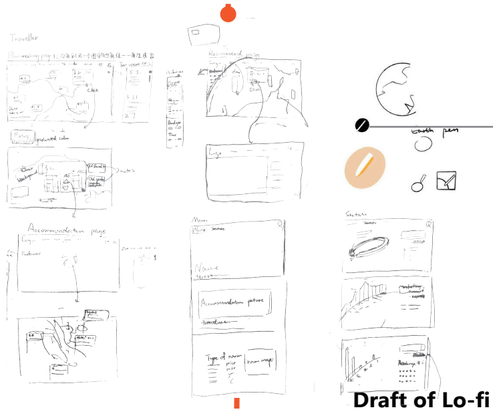
The Need of Making A Travel Plan

Travellers search much more information such as local travel policy, weather, climate during that month ect. in different websites than popular travel websites give just for preparing to travel that they want to go. Evantually travel plan have been done, but changes during trip ruin travel guide.

DESIGN PROCESS



General Usage Flow



Draft of Lo-fi

- Picture segmentation
- Button
- Big and clear image
- Exaggerated and active font

- Frosted glass effect
- Dynamic background
- Newspaper style
- Font usage
- Black and white comic

Logo Design

Icon design. Source of ideas, travel on earth, make travel plan on earth.

Research on Works

I found some of web design that I really like in some of their elements.

Those travel webs focus on simple and flat. Each of them have their theme color. To be honest, it very business.

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LO-FI

Login page

Plan making page

Every block is a day 's plan, you can edit it.
It will remind you when there are something change in your plan, you can use it easyly change, the system will recommend appropriate changes based on your original schedule.

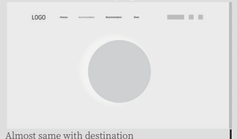
Here is detail of one of your day's plans, you can see detail of your plan, and you can edit or add information. You can see some real-time info here too, it helps you to do a better decision whilist you are travelling.

Recommend page

This page is recommend place (destination). In this page you need to set your preference first, and system will recommend attractions you would like it on a earth 3D moudle.

After placing the mouse on it, it will slide out from the right to the left

Accommodation page



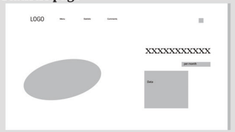
Almost same with destination recommend page, but this one is for accommodation.

Traveller account

Editing page

Accommodation official account.
They can edit there page here

Statistic page



Comment page

Accommodation official account

Simple and convenient route planing

Timely reminder of changes

Easy to check itinerary information

FINAL

I designed a website, which can help people make travel plans more conveniently. It is not only the function of making plans, but also reminding, inquiring, and checking some data of the hotel room orders through this website.

I made a demonstration video for showing the prototype of it.
link: **https://youtu.be/pZUs9JOgrpA**

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